

**Special points  
of interest:**

*Feature Article:  
Driver Appearance—  
is it Important?*

*Tell Me Something  
Good: No Violation  
Roadside Inspections*

*Holiday Safety Tips*

*Family Page*

*Driver Appreciation*

**Inside  
this issue:**

Driver Appearance **1**

Tell Me Something Good **2**

Holiday Safety Tips **3**

Coloring Page **4**

Winter Wonderland Word Search **5**

New Hires Birthdays **6**

Important Dates **6**

# The Liquid Lowdown

Volume 6, Issue 7

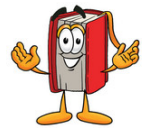
November 2016

Prepared by: SAFETY MANAGEMENT SERVICES COMPANY  
A Cottingham & Butler Company

## Driver Appearance

### How important is personal appearance?

It is a well-known fact how people will generally sum you up and judge within the first 5 seconds of meeting you. Many say “don’t judge a book by its cover,” nevertheless; people will measure you in the first few seconds after seeing you, even if it is done unconsciously. It is true, “one does not get a second chance to make a first impression”.



### So why is personal appearance important to a driver?

Personal appearance is just as important as a skill or qualification. It is often an indicator of character and personality as well as promotes overall good health and fitness. When you are concerned about your appearance with excellent personal hygiene, the result will be a concern about your general health: what you eat, how often you exercise, and ensuring that you are obtaining adequate sleep.



How you look is a reflection of your attitude. Some people are convinced that how they look doesn’t really matter as long as they are comfortable. The problem with this approach is that the lack of care you show in the way you dress will be interpreted as a sloppy, uncaring attitude, and there is a chance you may not be taken as seriously.

Personal appearance also includes and other non-verbal messages. By and negative non-verbal signals, image and the way people perceive



body language, gestures, being aware of positive you can improve your you.

As a driver, think about the number of people who you may come into contact with on any given day, for example, a shipper, receiver, DOT inspector, shop foreman, waitress, etc. Does your personal appearance represent the person you truly are and how you want to be treated? What changes can you make in your appearance to ensure your success?

# TELL ME SOMETHING GOOD

## NO VIOLATION ACHIEVERS

### Way to lead the "TEAM"!

**Malcolm Chaplin, David Head (2), Daniel Orgil,**

**Joe Wilson, Mike Doswell, Alfredo Fuentes, Larry Wise (2)**



It is DEER SEASON AGAIN.

Contributed by Lisa of the Bensalem Terminal

No matter where you drive – from rural roads to suburban streets and even highways around our cities – the threat of a collision with a deer is real.

Deer collision accidents are on the rise, partially because the deer are being displaced from their natural habitat by urban sprawl but also because the deer population is growing.

In fact, the Insurance Information Institute reports that over 1.6 million deer-vehicle collisions occur each year and these accidents cause vehicle damage, injuries and even fatalities at a cost in the neighborhood of \$4.6 billion.

#### A Few Facts...



- Deer collisions are most likely to occur during deer breeding season – from October through early January.
- Prime times to find deer near the roadside are around dawn and from dusk to late evening.
- Deer are pack animals. So if you see one, be assured that others are usually close by.

#### Deer Season Driving Tips


1. **Always wear your seatbelt** – Sixty percent of fatal animal crashes occurred when the driver was not wearing a seatbelt.
2. **Know the likely deer-crossing zones** – Whether or not a road is marked with a Deer Crossing Sign, be especially alert for deer when driving on roads or highways on the outskirts of town and in rural areas – especially where roads divide farm land from wooded land. **Use your high beams** – When driving at night, especially during peak hazard times, use your high-beam headlights when there is no on-coming traffic. This won't necessarily deter the deer from entering the roadway, but it will increase visibility so that you can more easily spot the deer sooner.
3. **Know when deer are on the move** – Be especially careful between 5AM and 8AM and between 5PM and midnight.
4. **Don't rely on devices** – Items like deer whistles, deer fences and reflectors have not been proven effective at deterring deer crossing roadways.
5. **Brake firmly if you notice a deer near the road** – Slow down and stop if necessary. Be careful not to swerve out of your lane either into on-coming traffic or off the shoulder and into a ditch.

**Keep your distance** – If you do strike a deer, don't approach it. An injured deer is frightened and can injure you as well as further injuring itself. If the deer is blocking the roadway, it poses a threat to other drivers; so call the authorities immediately.



## Holiday Celebration Safety Tips:



### NO DRINKING AND DRIVING.....EVER!

- **Be responsible.** It's not just a good idea, it can mean your life and the lives of others. Do not drink and drive!
- **Choose a designated driver.** If you are going to celebrate the holidays, choose someone in advance who will not drink and will see that you get home safely.
- **Call a taxi.** If you do not have a designated driver or if that person decides to drink, call a taxi, friend or family member who has not been drinking. NEVER ride with someone who has been drinking.
- **Hide keys.** Don't be afraid to take someone's car keys.  If the person gets angry, it's probably proof you're doing the right thing.

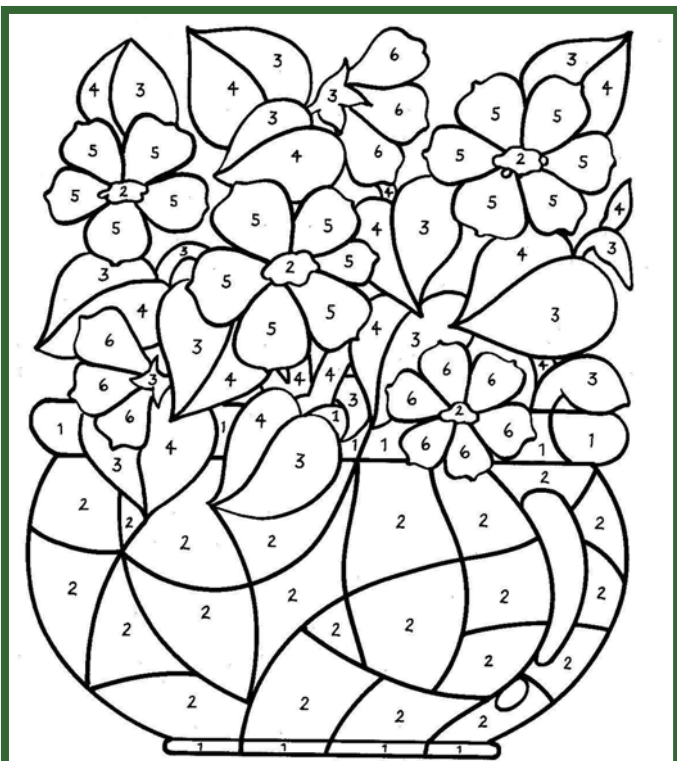
### If you are hosting a Holiday Party:

- **Offer non-alcoholic beverages.**  Water, juice, coffee, tea, soda pop – give your guests plenty of alternatives.
- **Serve plenty of food.** A full stomach can slow the rate of alcohol absorption. Serve a great meal or have plenty of appetizers on hand. 
- **Stop serving alcohol well before the party ends.** Give your guests an extra hour or two without alcohol before they head out the door.
- **Arrange alternate transportation.** Pay attention to your guests' alcohol intake and behavior. If someone has had a lot to drink or seems even the slightest bit tipsy, call a cab or set up a ride with a sober driver.
- **Never serve minors.** If there are underage guests, watch to be sure none of them are drinking—remember, it's against the law and YOU are responsible.

**Keep these things in mind to help keep your guests safe and so that everyone has a happy holiday season.**



# FAMILY FUN PAGE



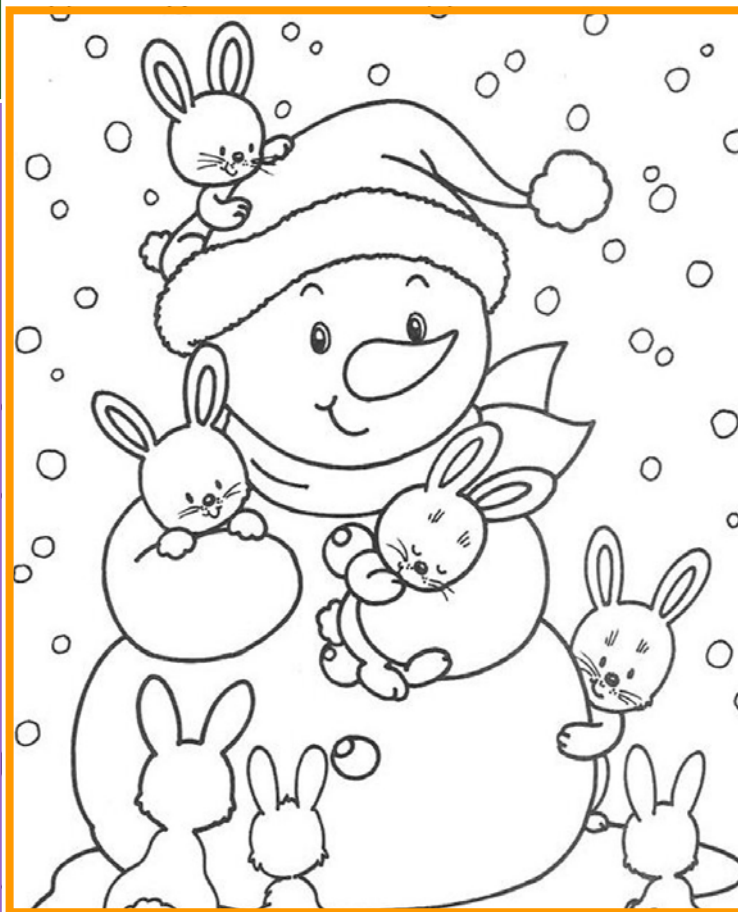
1. Red 2. Yellow 3. Light Green 4. Dark Green 5. Blue 6. Purple



On the next page, in the Winter Wonderland Word Search, unscramble the highlighted letters to reveal the name of a famous Poet.

HINT: The title of one of his poems is "Stopping by Woods on a Snowy Evening"

Answer at the bottom of page 6





Winter Wonderland



# Family Section

WORD SEARCH!

F	E	E	D	T	H	E	B	I	R	D	S	L	E	T	I	T	T	S	I
U	R	C	N	F	R	O	Z	E	N	L	A	K	E	S	O	W	R	L	C
Z	E	O	T	B	U	I	L	D	A	S	N	O	W	M	A	N	O	I	Y
Z	W	L	S	O	G	R	E	Y	S	K	I	E	S	N	S	H	P	T	W
Y	S	D	T	T	O	S	E	M	A	G	Y	L	I	M	A	F	I	P	I
S	P	N	I	H	O	C	K	E	Y	T	N	G	B	T	Y	R	C	W	N
L	W	O	O	L	S	O	C	K	S	O	O	O	S	D	S	O	A	O	D
I	N	S	A	S	N	N	B	O	C	B	W	Y	N	E	V	S	L	S	S
P	E	E	N	I	N	G	O	S	A	O	T	O	E	P	P	T	V	T	E
P	I	S	N	G	B	Y	W	W	R	G	O	O	T	D	S	Y	A	E	T
E	G	N	I	R	P	S	R	O	F	G	N	I	T	I	A	W	C	K	A
R	O	O	N	A	E	D	S	N	O	A	G	W	I	Y	E	I	A	N	L
S	V	W	E	V	N	R	I	N	G	N	B	N	M	Y	R	N	T	A	O
G	O	F	O	B	E	A	S	E	L	C	I	C	I	R	T	D	I	L	C
N	F	L	R	C	O	Z	Y	F	I	R	E	O	S	I	Y	O	O	B	O
I	G	A	S	O	Z	Z	O	P	P	I	N	G	B	Y	K	W	N	M	H
T	W	K	O	L	O	I	D	S	O	R	E	T	A	E	W	S	N	R	C
A	A	E	S	D	N	L	O	O	H	C	S	O	N	O	W	Y	E	A	T
K	V	S	N	O	W	B	O	A	R	D	E	N	I	N	G	B	Y	W	O
S	L	E	D	D	I	N	G	R	F	Z	E	T	A	N	R	E	B	I	H

blizzard	frost	hockey	skiing	waiting for Spring
boots	frosty windows	hot chocolate	sledding	warm blankets
build a snowman	frozen lakes	icicles	snow	wool socks
cold	fuzzy slippers	icy winds	snow flakes	
cold noses	gloves	mittens	snowboard	
cozy fire	grey skies	no school	sweater	
family games	hats	scarf	toboggan	
feed the birds	hibernate	skating	tropical vacation	





### Chicago's Driver Appreciation Gift



### Corporate's Driver Appreciation Gift



*September 11-17, 2016*

## HAPPY BIRTHDAY!

**October - December**

### **Bensalem**

Steven Earhart  
Antonio Inostroza  
David Kosinski

### **Chicago**

Nicholas Brakebill  
James Eichelberger  
Ron Evans  
Ramon Goode  
David Head  
John Jennings  
Demetrius Johnson  
Garry Skaggs

### **Houtson**

David Gilpin  
Hector Machado

### **Newark**

Mike Doswell  
Garland Floyd  
Ioannis Giannakos



## Anniversaries

**October—December**

### **Twenty-Seven Years**

David Kosinski

### **Twenty-Six Years**

Mark Lindstedt

### **Four Years**

Tod Augustine

### **Three Years**

Josh Long  
William Gaskin  
Cesar Lescano

### **One Year**

Steven Earhart  
Ron Evans  
Alfredo Fuentes  
Samuel Menjivar  
David Hunt



## WELCOME TO THE TEAM

### **New Hires**

**August, September  
& October**

### **Chicago**

Garry Skaggs

### **Houston**

Mohamed Bouslama  
Ron Phillips

### **Newark**

William Brenes  
Edgar Vasco

### **Savannah**

Malcolm Chaplin  
Kenneth Joyner  
Corina Reddick  
Charles Womack



Why not find his Poem on the internet and read it as a family!

Robert Frost

Winter Wonderland Hidden Name from page 4: